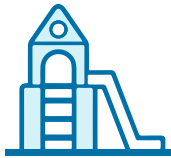




# Simple childhood accidents can hurt family wallets, too

As many parents know, accidental injuries are not uncommon for children, even if they aren't involved in athletics. Playground incidents, and even simple slips and falls can cause physical injury — and put a dent in a family's finances. Supplemental accident insurance can be just the treatment your clients need to help their employees cover the costs.

## Accidents happen easily and often – bringing unexpected expense



**200,000+**

children go to US hospital ERs with injuries associated with playground equipment. <sup>1</sup>



**8,000**

ER visits for injuries from falls are attributed to children under age 19 every day. <sup>2</sup>



**\$2,500+**

is the typical cost to treat a broken arm (nonsurgical). <sup>4</sup>

## Supplemental accident insurance can help ease the pain



**\$1,164**

Average cost of a single ER visit. <sup>3</sup>



**\$125-\$250**

Aflac benefit for hospital ER visit with X-ray. <sup>5</sup>



**\$2,000-\$4,000**

Aflac benefit for a fracture when treated by a doctor. <sup>5</sup>

## Ask your Aflac representative about Aflac Accident Insurance for your clients.

<sup>1</sup> National Safety Council. "Staying safe on playgrounds." Accessed 1.10.24.  
<sup>2</sup> Stanford Medicine Children's Health. "Accident Statistics." Accessed 1.1.24.  
<sup>3</sup> Consumer Health Ratings blog. "How much does an ER visit cost?" Nov. 30, 2023. Accessed 1.10.24.  
<sup>4</sup> CostHelper. "Broken Arm Cost." Accessed 01.04.23.  
<sup>5</sup> Based on benefit amounts for Group Accident Insurance C70000.

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